

TO: 3 Days To Success Members/Coaching Clients/ Private Clients
FROM: Dave Frees (Lisa: 610-933-8069)

RE: Marketing and Management Ideas & an Invitation To Be My Guest!

**How To Leverage What We Give/Teach and Sell To You
For Even Greater Opportunities and Success**

Recently, I sent you an email alerting you to a actionable and rich content teleconference I'm giving with Mr X (Buster Tate) on using what we call **Force Multipliers** as a powerful way to get way more done, more profitably, with less stress and using fewer resources. Really.

In other words "HOW TO BOOST Your ROI in anything! Guaranteed."

TIP and Invitation - Teleconference on me and bring a "team member"

Now, as you know, if you got the email, I want to limit the number of people on the call to serious implementers so that we can have a real conversation, and so the folks listening in get real results.

But, I am happy to have you "bring" a marketing assistant, intern, or guest who inspires you, helps you and helps you to get stuff done.

The whole training/event is "on me" so there's no cost for you or your team member(s). Just call Lisa at 610.933.8069 and tell her you want to be on the list get the dates and times and you're in (until the call gets full – the first 50 to register and their teams are in)

Should You Do That For The Live Event In The Fall?

But, if you're coming to Phoenix for the live **3 Days To Success Event** and you want to bring a guest as well let me know. The spots are going fast. And if you do bring a guest the price for them is half off the regular registration. Why?

We've found that the people who bring a guest/team member with them get more done, get better results, and your leveraging resources and building a better smarter team.

Now, if you're thinking "**Wait just a second Dave! That'll be even more expensive,**" then I have a **story for you...**

I've been bringing/sending Lisa (and other team members) to events and this fall I'm paying a top CEO/CEO assistant Coach to work with Lisa and me as a team. For uber efficiency.

We're flying to San Diego. We're out of the office. **It costs money! Loads of it.**

But, I'll recover that 10x over....within weeks or a few months. How? Well, Lisa is an essential part of my team and is helping me to build and to run the team. So when she's there, learning with me (rather than me having to try to repeat it/teach it later) it's super efficient AND we get synergy!

It would have been a heck of a lot cheaper for me to just get myself to SAN DIEGO and then to review what I'd learned with her when I got back...**or would it?**

Have you ever learned something vital, wanted to share it but when you got back things got hectic and it never happened?

Or if it did, that it was abridged and quick and with no chance for real strategizing?

Better to invest in them being there and vastly multiply what YOUR BUSINESSES and practice can take away from the speakers, coaches and the event atmosphere.

That way, **you get things going right away**. Why wait 'til YOU get back to the office where the WORLD awaits when you can GET STARTED right then and there?

So, my questions for you are these: What are you doing to multiply what you learn from us and from our events and others? Do you share the books I recommend, the teleconferences, the CDs of the coaching sessions?

Are you bringing one of your team to the 3 Days To Success Event this October? Lawyers in my firm jostle for position and for the chance to go!

The law business/profession (probably like yours) is way too competitive. You have to be looking for an edge. And bringing my team members to my own and other events costs money but makes even more!

You have to be good at what you do. That's a given. **But the real money and wealth, and equity is made in leveraging (1) the marketing and (2) the client/customer experience, and you can't be the only one responsible for this.**

Bring a team member to the teleconference (for free) and to the live event (for half price).

Ben Glass recently quoted Dan Kennedy as saying "Money has a mind of its own. One of the things that money expects YOU to do is to TAKE YOUR BUSINESS SERIOUSLY."

Do you? It's time to.

Have a great week!
Dave Frees

P.S. Do you take your business or practice seriously? Do you train and develop your staff /team (and retrain and retrain)? I have created the Ultimate version of 3 Days To Success for this fall. You do not want to miss it (and it's almost full). And, if you're like me you might want to bring a team member or two.

This event is great training and development for the right person. So if **you're** not registered yet do that – right now.

But if you have a partner or team member who should be there let us know and we'll add them for half off the already great price?

Why? We want you to maximize your success and bringing team members has done that for lots of members.

Just call Lisa at 610.933.8069.