

## **3 Days To Success™ MasterMind Preparation Materials**

Time To read and complete materials: Average Time -15 minutes

ROI: Past participants who have completed the materials have reported significantly higher result than those who came to the mastermind unprepared. However, you're very likely to get significant results in any case. But, wouldn't you love a 10x return on your investment of time rather than a 2x?

### **Why do we have preparation materials?**

**These materials are designed to benefit you and to make sure that your successful and not embarrassed. Did I get your attention?**

There is ample scientific and anecdotal evidence that when we read and write certain materials, we engage the reticular activating system of the brain. This creates the "I get what I am looking for effect." That is, if you can get yourself thinking about what success looks like to you know, what you want out of life (and the mastermind), and how you'll get your money's worth out of this experience, that we radically increase the likelihood that you will find and apply useful information from the event.

In addition, everyone participating has spent a lot of money to be involved and will be bringing their own ideas, resources, information, etc to the table.

You're going to be getting a huge number of gifts. So, you want to take a few minutes and decide what you can bring to the table. These gifts can be in the form of handouts, reports, ideas, web sites, or just your expertise. They need not cost money but they will bring big value to others and you'll get significant value from the gifts that others bring with them for your benefit.

These materials make preparation for the mastermind quick and easy.

Remember, that you should complete these in a place, and at a time of day when you have the highest energy and the least likelihood of interruption. It is a small investment for a big payoff.

### **The Preparation Materials Start Here**

1) Define what "even greater success" would look like to you in your business and personal life.

2) Identify three barriers that up until now, you believed were preventing you from achieving even greater success in your personal and business life.

3) Describe the most important decision that you have made in the last 12 months regarding your business. Specifically, describe not only the decision,

but how long it was between the decision and your first actions based on that decision. Also, describe the results that have occurred as a result of that decision and your actions and describe both positive and negative results.

4) Knowing what you know today, if you were starting a business or professional practice right now, how would that be different from your business and profession today?

Specifically, describe how your business model would differ, and what systems would you use, how would your involvement be different, how would your personal life be different and specifically describe what tactics would you use in this business such as software, hiring practices, systems, and other tools of success. How much more profitable would such a business be?

5) What are the three best books (fiction or non fiction) that you've read over the last year? If you're not a reader what are the three best recordings, materials, websites, or other resources that you found that had actual application in your business during the last year? Specifically mention how you used ideas from those books, or those resources.

6) What are the five most useful products that you have purchased during the last year? Such products can include software, memberships, seminars, subscriptions or publications, or other materials.

7) Visit [www.SuccessTechnologies.com/blog](http://www.SuccessTechnologies.com/blog) and review three to five blog postings and ask how could I apply this in my own business to produce more net profit or a better quality of life?

## **What To Bring For Others**

Remember, that the mastermind process helps you to improve on your successes and to overcome your barriers and failures. It provides on going support and accountability that really helps you to implement the ideas and to profit from them not only financially, but in the quality of your life.

At the mastermind, as your host I will be giving you access to many proprietary and non proprietary ideas, systems, strategies and tools. Those presenting will be doing the same. But, some of the best ideas, information, and gifts will probably come from the other participants. So, you should be prepared to reciprocate>

How?

Identify several books, resources, software, web sites or other resources that have proven useful to you. Prepare or bring a report or other stuff that will help to bring value to the other participants.

Do you have a products, idea, process, system, ad copy, marketing process, or anything else that you'd be willing to share with members who don't compete against you in your market? Bring it along. Share and you'll get even more in return.